

Magazine of the Year Awards

2005



Bronwyn McCahon Editor Dolly Magazine (2005 Magazine of the Year) and Mia Freedman, Editor in Chief ACP; with Robert McGlinchey, presenting the award on behalf of category sponsor Hannanprint NSW

Homes and Gardens magazine, published by Pacific Magazines.

Members of the Australian magazine industry turned out in force at the Sydney Hilton for the announcement of the 2005 winners of the annual Magazine of the Year Awards.

The General Excellence Lifestyle category was sponsored by Hannanprint NSW and the award for this was won by DOLLY magazine, published by ACP Publishing. DOLLY Magazine also took out the much coveted Magazine of the Year Award also.

Among these were winners of the four major General Excellence category awards, covering Lifestyle, General Interest/ News, Home & Food and Special Interest, which made up the finalists for the highly coveted Magazine of the Year Award.

The Magazine of the Year Awards continually boasts passion, prestige, glamour, controversy and excitement and the 2005 event was no different.

IPMG showed support for the magazine industry this year by sponsoring two of these categories. Offset Alpine Printing sponsored the General Excellence – Home and Food category and the award was won by Better

With consumers buying more than 220 million copies of Australian magazines a year and spending more than one billion dollars, the highly celebrated annual event promises to continue to further this growth.