

State-Wide Success for PMG Solutions

PMG Solutions extends a very warm welcome to its new client, teach.NSW.

An agency of the government department of education and training, teach.NSW was launched in 2002 as a part of an initiative to attract, recruit and retain people to teach in NSW public schools.

The wide range of printed items required by teach.NSW includes educational packages, a mix of promotional items as well as point of sale material for seminars, all designed to provide support to existing teachers and to ensure an adequate supply of teachers even in those hard to staff places.

Touted as the state's most ambitious teacher recruitment programme in three decades, teach.NSW has just successfully completed its first state wide campaign with the help of PMG Solutions, who is now responsible for managing the entirety of print supply chain for teach.NSW from creative concept, design, artwork, paper management, print, warehousing right

through to fulfilment entailing delivery to every school and educational centre in the state.

This was a sizeable campaign, targeted at school leavers, teacher training graduates, university leavers who may want to complete post-graduate teacher training, former teachers returning to the profession and talented people from other professions or trades who want to retrain as teachers.

PMG Solutions is pleased to be utilising their print supply chain management experience to help teach.NSW to make this valuable community initiative a success.



teach.NSW
Public Education