

NDD - The Magazine Industry Touchstone



Recently The Australian Financial Review featured an article providing an overview of the magazine industry, based entirely on the NDD Audit Report.

The twice-yearly NDD audit report, re-launched in February 2001, has quickly become the industry touchstone for the Australian Magazine market. It is widely quoted in the media and among publishers, being one of the free services provided to NDD clients.

No other distributor, in fact no other organisation provides such a detailed and authoritative snapshot of the market.

This is one of the ways that NDD is bringing more value to its client base and demonstrates its commitment to excellence through innovation and market intelligence.

