



Media Release

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NDD SECURES NEW AUSTRALIAN DISTRIBUTION AGREEMENT

Leading magazine marketing and distribution company NDD announced today it had secured important new distribution and merchandising agreements with Condé Nast, COMAG UK and CMG US, which would provide significant point of sale benefits for its domestic and imported magazine titles.

NDD General Manager Rayma Creswell said the agreements would maximise impact and sales of Condé Nast's titles, including Vogue, at the retail level.

Ms Creswell said the agreements, which involve NDD distributing Conde Nast's UK and US titles in Australia, consolidated the company's current distribution streams.

"This announcement ensures Conde Nast's popular titles from both here, the UK and the US are released to the Australian market in a timely and coordinated fashion," Ms Creswell said.

"It means that Condé Nast's domestic and imported titles will for the first time complement each other, which provides tremendous benefits at point of sale."

Condé Nast Australia Managing Director Robyn Holt added: "It is also great news for our readers, who will benefit from a more structured approach to distribution and will continue to enjoy the best of both worlds by having access to our range of high quality publications."

Titles Include:

Vogue	UK, Australia
Vogue Living	Australia
Vogue Entertaining & Travel	Australia
Vogue Kids	Australia
Conde Nast Traveller	US, UK, Australia
GQ	US, UK, Australia
Vanity Fair	UK
Glamour	UK & US
Tatler	UK
World of Interiors	UK
W	US
Golf Digest	US
Architectural Digest	US
House & Garden	US & UK
The New Yorker	US
Wired	US