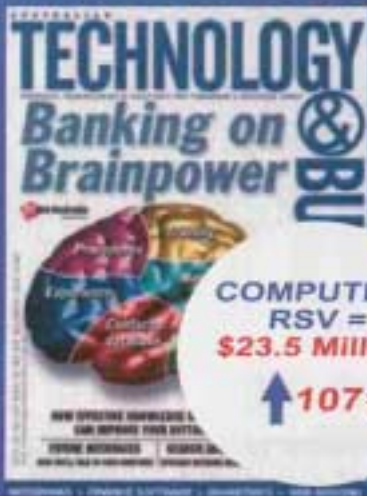


RDS Helping You Find Your Profitable Niche...



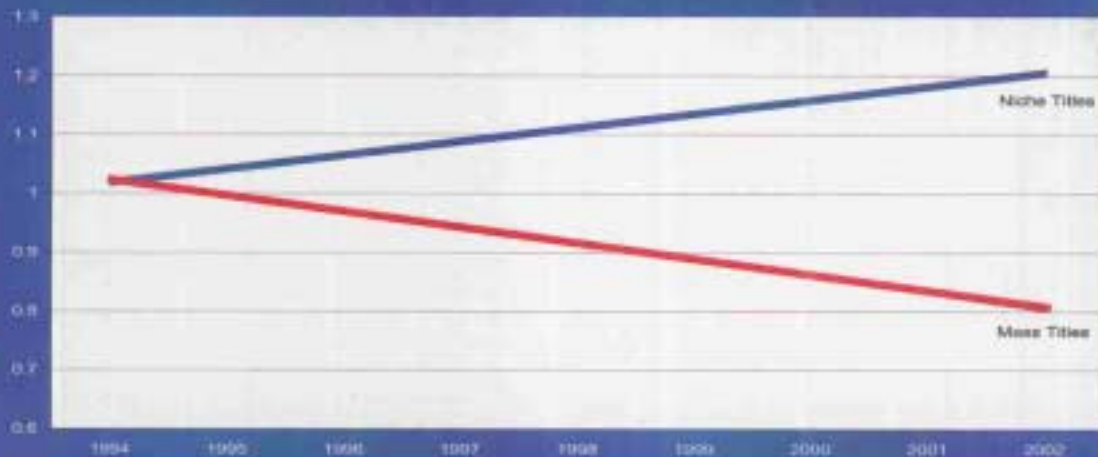
**COMPUTER:
RSV =
\$23.5 Million**
↑ **107%**

**Total Niche
RSV =
\$300 Million**
↑ **64%**
since 1994!



**FOOD & WINE:
RSV =
\$35.7 Million**
↑ **593%**

Mass VS Niche Categories Index Sales Trend



**GARDENING:
RSV =
\$18.4 Million**
↑ **210%**



**CHILDRENS:
RSV =
\$9.8 Million**
↑ **575%**



**CAR
ENTHUSIAST:
RSV =
\$44 Million**
↑ **102%**

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* Figures based on audited titles only

