

IPMG Raises the Bar at the 21st National Print Awards

& Beyond

Australia's most awarded print group have done it again at this year's 21st National Print Awards. In what can only be described as a mammoth effort, IPMG companies have taken home twenty six awards – almost one quarter of the total medals awarded to printers operating within our primary markets of Queensland, NSW, and Victoria.

Printers and publishers from throughout Australia gathered at the Sydney Convention Centre in Darling Harbour to celebrate the annual awards held annually in honour of the excellence of achievement in Australian printing.

Rod Urqhart, Chairman of Judges asserted that the National Print Awards are “exactly what the name states: awards for work done in Australia and based on the quality of the printed job. No matter how clever the layout, eye-catching the design, gimmicky the production, brilliant (or even mundane!) the content, entries stand or fall on print quality.” IPMGs outstanding medal tally can only be testament to the exceptional commitment to quality of work that our print companies continuously produce for their clients.

Hannanprint NSW won a total of eleven medals which was the highest medal tally of any one entrant. The silver medal awarded for Australian Good Taste Magazine in the coveted ‘Publications With A Cover Price’ category is a source of particular pride as the standard of competition in this category is extremely high. In fact Print21 Online, the Australian and New Zealand online journal for the printing industries has suggested that perhaps the web categories should be “renamed as the “Hannanprint awards” after such a comprehensive demonstration of the company’s superiority with this type of printing.”

Offset Alpine Printing’s medal count of nine medals in total consisted of three gold awards – the highest number of gold medals awarded to any one Australian printer this year.

Not to be left behind, Inprint Group were the proud recipients of two gold awards in addition to a silver and a bronze award and Hannanprint Victoria and Craft Printing were also awarded for their outstanding achievements in printed excellence.

The magnificent results achieved by IPMG at the 21st National Print Awards is further evidence of just how highly each and every one of our printing companies are regarded within the printing industry. Each of the medals awarded to IPMG are truly deserved and a sincere congratulations goes to all staff as such achievement would not be possible without their dedication, talent, skill, sheer hard work and perpetual commitment to excellence.

