



INDEPENDENT PRINT MEDIA GROUP Competes With Half the World & Takes Out Both Gold & Silver

The Annual Sappi Trading Printer of the Year honours excellence found across four continents of the world - the skill, vision and innovation of printers from Asia, Australasia, Central and South America.

The awards are conducted within these four continents with only one gold medal awarded within each region across the categories of annual reports; books; brochures and catalogues; general; magazines; packaging and labels.

At an awards ceremony at the Melbourne Park Hyatt Hotel in June, the single gold medal for the entire region was awarded to Offset Alpine Printing and accepted on their behalf by Garth Hackett, Sales and Marketing Director, for the production of *Australian Geographic Oct/ Dec 03*.

Kevin Rodda, Chief Executive of Inprint Group accepted a silver medal on behalf of Inprint in the brochures and catalogues category for *Hardy Brothers Jewelers 'Celebrating 50 Years of Tradition'* catalogue.

Printers in Australia fall into what is classified as the Trading Region consisting of Asia (Afghanistan, Bangladesh, Brunei, Cambodia, China, Hong Kong, India, Indonesia, Japan, Korea, Laos, Macao, Malaysia, Maldives, Mongolia, Myanmar, Nepal, Pakistan, Philippines, Singapore, Sri Lanka, Taiwan, Thailand, Vietnam), Australasia (Australia, Fiji, New Zealand, Papua New Guinea, Solomon Islands, Vanuatu), Central America (Antigua and Bermuda, Bahamas, Barbados, Belize, Colombia, Costa Rica, Dominican Republic, Ecuador El Salvador, Equatorial Guinea, Guatemala, Guyana, Haiti, Honduras, Jamaica, Mexico Nicaragua, Panama, Peru, Puerto Rico, Trinidad and Tobago, Venezuela) and South America (Argentina, Bolivia, Brazil, Chile, Paraguay, Uruguay).

In addition to the one gold and one silver medal won by Offset Alpine and Inprint, a further silver and bronze medal saw Australia and New Zealand well represented in the winners circle this year. The result represents a 'significant achievement for the (Australian print) industry when you consider we are competing against half the world,' said Greg Grace, LIA (Lithographic Institute of Australia) Fellow and one of the panel of Sappi International judges.

As Hugh Martin, Managing Director of Sappi Trading explains; "The Sappi Trading Printer of the Year is a modern-day journey in search of fame and fortune. We salute those who are adjudged the best and move forward to represent our Trading region in the world's most prestigious print competition, the 2004 Sappi International Printer of the Year."



This is the second gold medal win at the Sappi Awards for Offset Alpine after also winning the gold last year and the company will go on from here for the second year in a row to represent Australia in October at the World Finals of the Sappi Printer of The Year Competition, in Cape Town, South Africa.

Congratulations to Offset Alpine and Inprint, whose craft has once again been honoured by silver and gold.

*'Our most towering achievement,
our greatest reward, will be to
preserve in print our world and its
natural wonders for future
generations to enjoy.'*

Hugh Martin
MD Sappi Trading

