

Offset Alpine Printing Leads the Way with Environmental Accreditation

Premier Sydney printer Offset Alpine Printing is leading the way towards a more sustainable future as the first major web printer in Australia to achieve ISO 14001 environmental accreditation.

Awarded in February this year, certification under this internationally recognised standard is the latest milestone in a company history characterised by innovation and commitment to continuous improvement.

Over its 70 year history, Offset Alpine Printing has consistently set industry benchmarks by investing early in new technology and practices. Offset Alpine pioneered colour scanning and Computer to Plate (CtP) technology in Australia and became one of the first printers in the country to achieve ISO 9002 Quality Management certification.

Not surprisingly, the company has built an enviable reputation for quality, service, value and reliability as well as an impressive customer base of leading Australian corporations including publication, retail, corporate, agency and government clients.



Offset Alpine's Sales and Client Services Manager, Craig Dunsford with Robert Crowe (Environmental Management Representative) and Michael Kinninmont (General Manager), proudly displaying the Green Ticks.

Environmental accreditation is one achievement that the company hopes will soon be shared by the rest of the printing industry, says General Manager Michael Kinninmont.

"We are committed to the principles of environmental responsibility not only to achieve sustainable development for ourselves, but to contribute to the achievement of a sustainable future for the printing industry as a whole," he says. "Our aim is to continue to improve our quality and service while having a positive effect on the environment."

ISO 4001 is an objective system which ensures that environmental management is integrated into Offset Alpine Printing's management systems, long term planning and daily operations. To attain ISO 14001, Offset Alpine needed to demonstrate to a high standard that environmental risks are understood, appropriate controls are in place, performance is constantly checked and there is a genuine commitment to continuous improvement.

The first step was to assess and analyse all aspects of business from obtaining raw materials from sustainable sources to preventing pollution, conserving energy and resources, and reducing waste. After this careful examination, a comprehensive system was developed incorporating the procedures and training required to implement the necessary change.

The other, more altruistic aspect involved the setting of future plans, objectives and targets by the company's environmental steering committee, to ensure the effectiveness of the system is continually monitored, assessed and improved.

